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PATENT

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Carolle Cook

Applicant : Ruben T. Hernandez
Application No. : 10/035,345
Filed : December 28, 2001
Title : METHOD AND APPARATUS FOR IN-STORE MEDIA
ADVERTISING
Grp./Div. : 2152
Examiner : To be assigned
Docket No. : 42090/FLC/E329

LETTER IN RESPONSE TO NOTICE TO
FILE MISSING PARTS OF APPLICATION

Box Missing Parts
Assistant Commissioner for Patents
Washington, D.C. 20231

P.O. Box 7068
Pasadena, CA 91109-7068
April 3, 2002

Commissioner:

In response to the Notice to File Missing Parts of Application dated **January 31, 2002**, enclosed are:

1. Copy of Notice to File Missing Parts of Application.
2. A Petition for Extension of Time.
3. Extension of Time fee of **\$55.00**.
4. Check for the filing fee (\$412) and a check for the surcharge (\$65) for a small entity.
5. Executed Declaration and Power of Attorney.
6. 9 sheet(s) of substitute drawings in compliance with 37 C.F.R. § 1.84(g).

The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required during the **pendency** of this application to Deposit Account No. 03-1728.

Application No. 10/035,345

Please show our docket number with any charge or credit to our Deposit Account. A copy of this letter is enclosed.

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By 

Frank L. Cire
Reg. No. 42,419
626/795-9900

FLC/clc

Enclosures

CLC PAS417785.1*-4/3/02 10:01 AM

ENCLOSURE

FEB 05 2002

Christie, Parker & Hale LLP



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
10/035,345	12/28/2001	Ruben Hernandez	42090/FLC/E329

CONFIRMATION NO. 1052

23363
CHRISTIE, PARKER & HALE, LLP
350 WEST COLORADO BOULEVARD
SUITE 500
PASADENA, CA 91105

FORMALITIES LETTER



OC00000007400364

CASE # 42090 ACTION Missing
REMINDER Due Date 3/31/02
DEADLINE 8/31/02

Date Mailed: 01/31/2002

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

04/15/2002 SSESHE1 00000089 10035345

FILED UNDER 37 CFR 1.53(b)

01 FC:201 370.00 DP
02 FC:202 42.00 DP
03 FC:205 65.00 DP

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.
Applicant must submit \$ 370 to complete the basic filing fee for a small entity.
- Total additional claim fee(s) for this application is \$42.
 - \$42 for 1 independent claims over 3 .
- The oath or declaration is unsigned.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(l) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 477.

The application is informal since it does not comply with the regulations for the reason(s) indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

*A copy of this notice **MUST** be returned with the reply.*

Mr. Deane

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 1 - ATTORNEY/APPLICANT COPY

[illegible]